

EDUCATION

Northeastern University
Boston, MA • December 2018

BFA in Graphic and Information Design
Cum Laude | Dean's List (2015 – 2018)

SOFTWARE & SKILLS

InDesign	Workfront
Illustrator	Sketch
Photoshop	Social Media
Slack	InVision
G Suite	Lightroom

EXPERIENCE

Brand Designer at Crate & Barrel
Chicago, IL • May 2019 – Present

Design the Crate & Barrel catalog while working in partnership with our marketing and merchandising teams, writers, editors, and production artists. Lead the creation of printed marketing mailers and seasonal PR lookbooks. Work within brand guidelines to create digital advertising assets for web and social media.

Digital Design Intern at America's Test Kitchen
Boston, MA • July – December 2017

Designed digital and print collateral for three company brands. Designed infographics, GIFs, and other images for web articles and social media. Collaborated with marketing to create digital advertising campaigns. Created and updated graphics for the Cook's Illustrated homepage daily.

Studio Team Designer at Scout
Boston, MA • January – May 2017

Worked on a small team within Northeastern's student-led design studio to create the branding identity, marketing collateral, and experience design for the inaugural Scout Conference.

Graphic Design Intern at KIND Snacks
New York, NY • July – December 2016

Designed layouts for field and sales marketing requests, sell sheets, retail signage, in-store displays, digital and print collateral. Assisted in color explorations, packaging redesign, and brand development. Supported packaging projects by creating mock-ups and 3-D replications.